# Notice for EU-U.S. Data Privacy Framework and the UK Extension, and Swiss-U.S. Data Privacy Framework

Trimble Inc. ("Trimble", "we", "us" or "our") is registered on the Data Privacy Framework list maintained by the U.S. Department of Commerce at <a href="https://www.dataprivacyframework.gov/s/participant-search">https://www.dataprivacyframework.gov/s/participant-search</a> and adheres to the EU-U.S. Data Privacy Framework (EU-U.S. DPF) and the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF), and is committed to the rights of EU, UK and Swiss individuals. This Notice applies to you if you are a user of our websites, mobile sites and applications and are in the European Economic Area ("EEA"), the United Kingdom ("UK") or Switzerland.

This Notice does not apply to data that we collect from job candidates, employees or contractors in the EEA, UK or Switzerland or to data that we collect from other jurisdictions. Such data is covered in other, separate notices as required.

#### A. TYPES OF PERSONAL DATA COLLECTED

We may collect the following types of personal data from you, as a controller, or processor on behalf of your employer or business partner, depending on how you interact with us:

- 1. **Trimble ID, registration, and customer support:** your name, the name of the company you work for, contact information, and upon a purchase, billing, payment and delivery information.
- 2. **Trimble apps and websites:** your IP address (which may tell us where you are located), operating systems, pages viewed, time spent on our website, the type of browser and device you used, as well as the referring website, and if applicable, the search terms that led you to our website.
- 3. **Trimble app activation and automatic updates:** when you are registered to use a Trimble product (software or hardware) for which we provide updates to you, we may process information about your Trimble product and any product on which you may have it installed (including your IP address), and your product serial number. Some of our apps connect to our servers and offer you the ability to install updates to the app, either in the background or upon your confirmation. We may keep track of information such as whether an update was successful or not. We may also use information collected through activation or app updates to validate that you hold a valid license to our product and confirm that it is genuine and properly licensed.
- 4. **Trimble emails:** We use marketing automation platforms for sending you emails and track behavior related to those emails, including whether you have opened the email, clicked a link in the email or forwarded it.
- 5. **Trimble online advertising:** Trimble displays ads to you on our website and on other companies' websites or apps. We collect information such as which ads are displayed, which ads are clicked on, and where the ad was displayed. If you download Trimble content offered on a displayed ad, identifiers relating to you and your computer usage will be collected as a part of that download process.

- 6. **Buttons, tools, and content from other companies:** sometimes our apps and websites link to other companies' services via buttons, tools, or other content. If you provided Trimble with your consent, we collect information about your use of these features. In addition, when you see or interact with these buttons, tools, or content, or view a Trimble web page or app containing them, information from your browser may automatically be sent to the other company.
- 7. **Trimble community pages:** Trimble uses third party platforms for creating community sites for Trimble users. To become a member and receive access to a community site, you will be asked to provide personal information as part of a registration process. If you decide to participate in such a community site, you will be asked to provide the following personal data about you: Name, email address, selected password.
- 8. **Trimble social community:** you may be able to sign in to a Trimble app or website using a social networking account, such as a Google account. When you use these sign-on features, we may, upon your consent, collect information on you from the relevant social vendor for providing account access, including unique identifier, email, first and last name.
- 9. **Paid ads:** occasionally, Trimble places paid ads on social sites like LinkedIn or Facebook for engaging marketing thought leadership. Related content is offered. We require personal information (IP address, Name, name of the company you work for, business email address, phone number and geographic location) as part of web form submissions to provide access for downloading these materials.
- 10. **Marketing newsletters:** to inform you of new app releases, special offers, and similar information, we will process your personal data for the purposes specified in such consent.
- 11. **Cookies:** Trimble uses cookies and similar technologies to make our websites work, as well as to learn more about our users and their likely interests. Our unique web portfolio and wide product range requires each of Trimble's websites to provide its own cookie policy. Refer to the cookie policy on the website you are visiting for more detailed information. You may reject the cookie policy of that site when visiting or may manage your cookie preferences with your Internet browser.
- 12. **Trimble Applications.** Trimble applications may process, for you or on behalf of your employer, your location, name, address, work location, room assignments, title, employee number, work assignments, organizational settings, details related to your work assignment, such as tasks, timelines, work time related details, work hours, expenses, payroll related details, machines and other equipment and assets you use, work space related details, in the course of us providing services to your employer.

For more detailed information on our data collection and the related purposes, please also refer to our Privacy Notice.

## B. COMMITMENT TO SUBJECT TO THE PRINCIPLES

Trimble Inc. complies with the EU-U.S. Data Privacy Framework (EU-U.S. DPF) and the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF) as set forth by the U.S. Department of Commerce. Trimble Inc. has certified to the U.S. Department of Commerce that it adheres to the EU-U.S. Data Privacy Framework Principles (EU-U.S. DPF Principles) with regard to the processing of personal data received from the European Union and the United Kingdom in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF. Trimble Inc. has certified to the U.S. Department of Commerce that it adheres to the Swiss-U.S. Data Privacy Framework Principles (Swiss-U.S. DPF Principles) with regard to the processing of personal data received from Switzerland in reliance on the Swiss-U.S. DPF. If there is any conflict between the terms in this privacy policy and the EU-U.S. DPF Principles and/or the Swiss-U.S. DPF Principles, the Principles shall govern. To learn more about the Data Privacy Framework (DPF) program, and to view our certification, please visit https://www.dataprivacyframework.gov/

## C. PURPOSES OF COLLECTION AND USE

Trimble collects and uses your personal data for one or more of the following purposes:

- providing services to you and(or your employer including those available through any website and apps;
- to provide existing and potential customers a better experience by personalizing our interactions:
- to monitor and maintain the performance of our website or app and to analyze trends, usage and activities in connection with our website:
- marketing and market research (to keep you informed on Trimble, product updates, new app releases, provide special offers via email that are relevant to you);

# D. DISCLOSURE OF PERSONAL DATA TO THIRD PARTIES

We share personal data with the following types of third parties and for the following purposes:

- With the Trimble group of companies for the purposes described above. Some of our
  colleagues administering our websites or applications and providing IT services are
  employees of our group companies. When administering the website our colleagues have
  access to and/or process your personal data for internal administrative and support
  purposes. The access is limited to colleagues with a need to know.
- With contractors delivering technology to Trimble.
- With contractors or agencies hired to deliver Trimble marketing programs on our behalf.
- With our resellers or other authorized sales partners for the purpose of following up on your requests or marketing communications.
- To meet legal requirements, we may disclose personal data if required to do so by law or
  in the good faith belief that such action is necessary to comply with a subpoena or similar
  legal obligation, protect and defend our rights or property, act in urgent circumstances to
  protect the personal safety of users of any of our websites/applications or the public, protect
  against legal liability, or as otherwise required or permitted by law.
- In the event of a corporate sale, merger, reorganization, dissolution or similar event,

personnel may be part of the transferred assets. You will be notified of any change in ownership or uses of your personal data, as well as any choices you may have regarding your personal data.

## E. REQUIREMENT TO DISCLOSE

Trimble may be required to disclose personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

## F. RIGHT TO ACCESS

Pursuant to the Data Privacy Frameworks, EU, UK, and Swiss individuals have the right to obtain our confirmation of whether we maintain personal information relating to you in the United States. Upon request, we will provide you with access to the personal information that we hold about you. You may also correct, amend, or delete the personal information we hold about you. An individual who seeks access, or who seeks to correct, amend, or delete inaccurate data transferred to the United States under the Data Privacy Frameworks, should direct their query to privacy@trimble.com. If requested to remove data, we will respond within a reasonable timeframe.

## G. CHOICES AND MEANS

You may choose to change your personal data, unsubscribe from email lists, stop sharing of your personal data with third parties, or cancel an account by contacting <a href="mailto:privacy@trimble.com">privacy@trimble.com</a> with the information necessary to process the request. You may choose to unsubscribe from our marketing communications by following the instructions or unsubscribe mechanism in the email message.

We will provide an individual opt-out choice, or opt-in for sensitive data, before we share your data with third parties other than our agents, or before we use it for a purpose other than which it was originally collected or subsequently authorized. To request to limit the use and disclosure of your personal information, please submit a written request to privacy@trimble.com.

## H. INDEPENDENT DISPUTE RESOLUTION BODY

In compliance with the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF, Trimble Inc. commits to resolve DPF Principles-related complaints about our collection and use of your personal information. EU and UK individuals and Swiss individuals with inquiries or complaints regarding our handling of personal data received in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. DPF should first contact Trimble Inc. at:

privacy@trimble.com

In compliance with the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF, Trimble Inc. commits to refer unresolved complaints concerning our handling of personal data received in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF to BBB National Programs, an alternative dispute resolution provider based in the United States.

If you do not receive timely acknowledgment of your DPF Principles-related complaint from us, or if we have not addressed your DPF Principles-related complaint to your satisfaction, please

visit <u>www.bbbprograms.org/dpf-complaints</u> for more information or to file a complaint. The services of BBB National Programs are provided at no cost to you.

# I. INVESTIGATORY AND ENFORCEMENT POWERS OF THE FTC

Trimble is subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC).

# J. ARBITRATION

If you are located in the EEA, UK or Switzerland and have exhausted all other means to resolve your concern regarding a potential violation of Trimble's obligations under the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. DPF Principles, you may seek resolution via binding arbitration. For additional information about the arbitration process please visit the Data Privacy Framework website: <a href="https://www.dataprivacyframework.gov/s/article/ANNEX-I-introduction-dpf">https://www.dataprivacyframework.gov/s/article/ANNEX-I-introduction-dpf</a>

#### K. LIABILITY

If any of our third party service providers processes personal data from the EEA, UK or Switzerland in a manner inconsistent with the applicable EU-U.S. DPF and the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. DPF Principles, Trimble will be liable unless we can prove that we are not responsible for the event giving rise to the damages.

#### L. HOW TO CONTACT US

If you have any questions regarding this notice or if you have inquiries or complaints regarding our practices in respect of your personal data, you can do so by emailing privacy@trimble.com.

#### M. COVERED SUBSIDIARIES

Trimble Maps Inc., Princeton, NJ PeopleNet Communications Corporation, Minnetonka, MN

PeopleNet Communications Corporation, and Trimble Maps, Inc. adhere to EU-U.S. DPF Principles and the UK Extension to the EU-U.S. DPF, and Swiss-U.S. DPF Principles and are covered by Trimble Inc.'s Data Privacy Framework submission.

Effective Date: 15 January 2025